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DONER MAKES PROMOTIONS WITHIN
MEDIA DEPARTMENT

(Southfield, Mich.) – Doner announces the promotion of Kristin Hopper from the position of associate media director to VP, associate media director. In this new role she will be responsible for overseeing the media planning and buying for several of the agency's accounts including The UPS Store, Serta, Electrolux and Eureka.

“Kristin has proven herself as an asset to the agency by demonstrating great leadership, taking initiative and using strong creative thinking skills,” said Greg Clausen, executive VP, chief media officer, Doner. “In this new role I am confident she will continue to bring a collaborative attitude, professionalism and attention to detail to all of her work.”

Hopper started her advertising career at Doner almost 12 years ago as an assistant media planner, working on various agency accounts. Throughout her time with the agency Hopper has demonstrated a strong dedication to all of the agency's clients, continuously operating with their best interests in mind.

Hopper received a bachelor's degree in advertising from Michigan State University, East Lansing, Mich.

Doner is also recognizing three other members of its media staff through promotion, Bridget Lynn, Rebecca Mires and Justin St. George. Lynn joined Doner in 2001 and has worked her way through the media department to her most recent role as associate media director. In this position she is responsible for directing the day-to-day media strategy, buying and planning for several accounts including Pictsweet and DuPont. Having worked at Doner since 2005, Mires has been promoted to the position of associate media director where she will continue working on the agency's AutoTrader.com and Harman accounts. St. George started his advertising career at

Doner in 2003 and will be responsible for overseeing the growth and development of Doner's direct response team in his new role as manager of direct response buying.

About Doner

Based in Southfield, Mich., Doner is an independent agency with offices in the United States and London, serving clients including Chrysler Group LLC, Amazon.com, The Coca-Cola Company, ADT, DuPont, The Coleman Company, Shell Lubricants, AutoTrader.com, Cox Communications, The UPS Store, Wilson Tennis, Owens Corning, Chiquita and Avery Dennison. As a full-service, performance-driven agency, Doner focuses on creating ideas that change the destiny of brands through creativity. Please visit our website at www.doner.com.