

Joe Minnella

SVP, Associate Creative Director

Joe began his career at Doner in the 60's after graduating from the Center of Creative Studies. As an art director at Doner, Joe has been instrumental in the conceptual work on many of Doner's well-known campaigns. Joe was promoted to group supervisor in 1971, was made a vice president in 1975, and senior vice president in 1985. In his career at Doner, Joe has worked on or supervised almost every package goods or service account that the agency has.

He has won every major award for excellence in advertising including Clio, Cannes and One Show awards.

