

Dan Margulis

VP, Creative Director

Dan's role is to oversee creative on Minute Maid and Odwalla juices. He earned his chops on accounts huge and small, including Blockbuster, Six Flags, Arby's, Lexmark, Old Style beer, PNC, Alpha Romeo, and Michigan Travel Bureau. Dan proudly lists a number-one-rated Super Bowl ad among his accomplishments.

When he's not thinking about fruit juice, Dan enjoys playing drums and performing with Second City improv groups. He also holds a degree from the College of Creative Studies and spent several years at Michigan State University.

Dan lives in Ferndale, Michigan, with his Lhasa Apso, Clementine.

