



David DeMuth Co-CEO, President

On Jan. 1, 2010, David became Co-CEO/President of Doner from Senior Partner, President-Chief Operating Officer. He is a member of the Executive Committee.

In his 20-year tenure at Doner, David has used his insightful business sense and leadership to develop creative business solutions to build client's businesses. He is the chief architect of the agency's strategic process, service platform and resource base.

David joined Doner in 1989 as an Account Executive working on the BP Oil business in the agency's Cleveland office. In 1997, he became General Manager of the office helping to grow the agency by securing accounts like American Greetings, Sherwin-Williams (Consumer Division), KraftMaid Cabinetry, GE Lighting, and several divisions/brands of DuPont. In addition, he built an integrated creative services group specializing in "retail activation" —including sales promotion, collateral design, point-of-sale, merchandising, and account/channel-specific marketing programs. In January 2003, he was promoted to Executive Vice President, Chief Strategy and Integration Officer.

David and his wife, Kristen, and children, Olivia and Owen, can often be found watching their oldest son, Alex, compete as a highly ranked tennis player. The competitive thing is hereditary.